



# General Board Meeting

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## EDFC

175 E. Church St., Ukiah, CA

Video Conferencing Sites: 541 Winifred St., Fort Bragg, CA; 329 E. Redwood Ave, Fort Bragg, CA; 18300 Old Coast Highway #1, Fort Bragg, CA

Video conference link: <https://zoom.us/j/5464503098>

By Phone - Dial: 408-638-0968

Meeting ID: 546-450-3098

**Thursday, September 13, 2018 2:00 – 4:00pm**

## AGENDA

*For information, or if you need disability modification or accommodation in order to participate in this meeting, please contact EDFC office 48 hours before the meeting at 707-234-5705.*

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|--|--|-------------------|
| <b>1. Call to Order</b>                                    |  | <i>Action</i>     |
| <b>2. Roll Call of Board Members</b>                       |  | <i>Action</i>     |
| <b>3. Changes/Modifications to Agenda</b>                  |  | <i>Action</i>     |
| <b>4. Introductions</b>                                    |  |                   |
| <b>5. Public Comments/Correspondence/Public Expression</b> |  |                   |
|  | <i>The Governing Board welcomes public input. This agenda item is limited to matters that are under the jurisdiction of the Governing Board and are not listed elsewhere on this agenda. Comments are limited to three minutes per person, and 10 minutes per topic. Action on these matters is not allowed.</i> |                   |
| <b>6. Consent:</b>   |  | <i>Action</i>     |
|  | <i>All consent items are acted upon by a single vote with no discussion, unless pulled from Consent and placed on the agenda as a regular item.</i>  |                   |
|  | a. Approval of August 9, 2018 Governing Board Meeting Minutes  |                   |
| <b>7. Executive Committee Report</b>                       | John Goldsmith   | <i>Discussion</i> |
| <b>8. Executive Director Report</b>                        | Heather Gurewitz   | <i>Discussion</i> |
| <b>9. Financial Report</b>                                 | Heather Gurewitz   | <i>Discussion</i> |



# Economic Development & Financing Corporation

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|--|------------------|--------------------------|
| <b>10. Acceptance of August Financials</b>                                       | Heather Gurewitz | <i>Discussion/Action</i> |
| <b>11. Loan Portfolio Report</b>   | Heather Gurewitz | <i>Discussion</i>        |
| <b>12. Ad Hoc Loan Committee Update</b>  | Jesse Burnett    | <i>Discussion</i>        |
| <b>13. New Business</b>  | Heather Gurewitz | <i>Discussion/Action</i> |
| a. Discuss and approve completion and submittal of EDA grant application for RLF |                  |                          |
| <b>14. Old Business</b>  |                  |                          |
| a. Discuss/approve Loan Servicing Policy   | Heather Gurewitz | <i>Discussion/Action</i> |
| b. Marketing Plan Development Session  | Sarah Bodnar     | <i>Discussion</i>        |
| 1. Survey Summary  |                  |                          |
| 2. SWOT  |                  |                          |
| c. Discuss and approve revised Bylaws  | Teri Ullrich     | <i>Discussion/Action</i> |
| <b>15. Next Meeting Date and Time</b>  |                  | <i>Discussion</i>        |
| October 11, 2018   |                  |                          |
| <b>16. Member Updates</b>  |                  | <i>Discussion</i>        |
| <i>For members who have discussion items – limited to two minutes per topic</i>  |                  |                          |
| <b>17. Adjourn</b>   |                  | <i>Action</i>            |